

## Deep Experience. Seamless Integration.

The Capital Markets group of Union Square Advisors specializes in providing unique capital markets solutions to venture capital, private equity, and corporate clients. Our experience and expertise spanning credit cycles and capital structures enable us to deliver comprehensive and customized advisory services that address the specific needs of our clients.

Our core capabilities are middle-market capital raising, private placements, capital structure optimization, and debt advisory. We arrange debt and equity financings in all size ranges and for every type of type of transaction; from growth capital to more challenging situations. We also provide differentiated views on how to optimize existing capital structures in connection with M&A, refinancings and other events. We are beholden only to our clients – independent, and conflict-free.

### SAN FRANCISCO

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Union Square Advisors LLC, is a registered broker-dealer and member of FINRA and SIPC.

### NEW YORK

1350 Avenue of the Americas  
Suite 700  
New York, NY 10019  
212.376.1700

## At-A-Glance Summary of Services

### Capital Raising

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- Arranging and syndicating debt/equity structured solutions for middle market technology and non-technology issuers
- Growth capital, opportunistic refinancings, LBOs, and dividend recapitalizations
- Expansive network of private lenders, credit funds, and special situation funds with broad array of risk and yield preferences
- Negotiating credit documentation and execution management
- Arrangement for Staple Financing in connection with M&A transactions and bridge financing for equity raises or other events

### Capital Structure Optimization

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- Differentiated insights and execution strategies
- Capital product agnostic – leveraged loans, high yield bonds, preferred debt/equity and other structured instruments
- Advice to PE and VC portfolio issuers of any size and in any industry

### Special Situations

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- Non-traditional capital raises and use of proceeds
- Storied situations / off-the-run financings and structures
- Liability management
- Amendments and consents

## CAPITAL MARKETS TEAM



**Carter McClelland**  
*Chairman*  
 carter.mcclelland@usadvisors.com | 212-376-1750  
**Experience:** 40+ years of investment banking and advisory experience at Morgan Stanley, Deutsche Bank, and Bank of America



**Michael Meyer**  
*Partner, Head of Capital Markets*  
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**Experience:** 30+ years of Leveraged Finance, Global Credit and Fixed Income with Morgan Stanley, RBC Capital Markets, and Bank of America



**Michael Moore**  
*Managing Director, Capital Markets*  
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**Experience:** 14+ years of Leveraged Finance experience primarily focused on the technology and consumer industry verticals at Citigroup



**Jono Peters**  
*Vice President, Capital Markets*  
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**Experience:** 6+ years of Leveraged Finance experience at Citigroup. Jono served as an Artillery Officer in the United States Marine Corps, completing one combat tour in Afghanistan.



**Andrew Atherton**  
*Managing Director, Software*  
 andrew.atherton@usadvisors.com | 415-501-8022  
**Experience:** 16+ years of technology investment banking and principal investing experience at RBC Capital Markets, Goldman Sachs and Raymond James



**Emily Anderson**  
*Managing Director, Head of Sponsor Coverage*  
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**Experience:** 16+ years of transaction advisory experience at CODE Advisors, Goldman Sachs, and Ernst & Young

## RECENT HIGHLIGHTS



Financial Advisor in its \$30MM financing from



### Project Wisdom

Financial Advisor in its \$100MM term loan for acquisition financing



in its \$20MM financing from



Financial advisor in connection with \$2.7BN Credit Facilities

### Aspiration

Financial Advisor in its \$315M financing from



Financial Advisor in its financing from



Financial Advisor in its \$70M financing from



Financial advisor in its strategic investment in



### Aspiration

Advisor in its \$2.3B merger with



Advisor in its \$1.1B merger with



### Project Titan

Financial Advisor in its \$145M financing and \$30M term loan raise



Advisor in its merger with



Financial Advisor in its strategic investment in



Financial Advisor in its \$100M financing from



Financial Advisor in its \$100M financing from



Financial Advisor in its \$100M Investment in

