# **Capital Markets**

### U N I O N SQUARE Advisors

### Deep Experience. Seamless Integration.

The Capital Markets group of Union Square Advisors specializes in providing unique capital markets solutions to venture capital, private equity, and corporate clients. Our experience and expertise spanning credit cycles and capital structures enable us to deliver comprehensive and customized advisory services that address the specific needs of our clients.

Our core capabilities are middle-market capital raising, private placements, capital structure optimization, and debt advisory. We arrange debt and equity financings in all size ranges and for every type of type of transaction; from growth capital to more challenging situations. We also provide differentiated views on how to optimize existing capital structures in connection with M&A, refinancings and other events. We are beholden only to our clients – independent, and conflict-free.

## At-A-Glance Summary of Services

#### **Capital Raising**

- Arranging and syndicating debt/equity structured solutions for middle market technology and non-technology issuers
- Growth capital, opportunistic refinancings, LBOs, and dividend recapitalizations
- Expansive network of private lenders, credit funds, and special situation funds with broad array of risk and yield preferences
- Negotiating credit documentation and execution management
- Arrangement for Staple Financing in connection with M&A transactions and bridge financing for equity raises or other events

### **Capital Structure Optimization**

- · Differentiated insights and execution strategies
- Capital product agnostic leveraged loans, high yield bonds, preferred debt/equity and other structured instruments
- Advice to PE and VC portfolio issuers of any size and in any industry

#### SAN FRANCISCO

1 Embarcadero Center Suite 950 San Francisco, CA 94111 415.501.8000

#### NEW YORK

1350 Avenue of the Americas Suite 700 New York, NY 10019 212.376.1700

#### **Special Situations**

- · Non-traditional capital raises and use of proceeds
- Storied situations / off-the-run financings
  and structures
- Liability management
- Amendments and consents

#### www.usadvisors.com

Union Square Advisors LLC, is a registered broker-dealer and member of FINRA and SIPC.

#### CAPITAL MARKETS TEAM



#### Carter McClelland Chairman

carter.mcclelland@usadvisors.com | 212-376-1750

Experience: 40+ years of investment banking and advisory experience at Morgan Stanley, Deutsche Bank, and Bank of America



### Michael Moore

Managing Director, Capital Markets michael.moore@usadvisors.com | 212-376-1740

Experience: 14+ years of Leveraged Finance experience primarily focused on the technology and consumer industry verticals at Citigroup



#### Andrew Atherton

Managing Director, Software andrew.atherton@usadvisors.com | 415-501-8022

Experience: 16+ years of technology investment banking and principal investing experience at RBC Capital Markets, Goldman Sachs and **Raymond James** 





#### **Michael Meyer**

Partner, Head of Capital Markets michael.meyer@usadvisors.com | 212-376-1725

Experience: 30+ years of Leveraged Finance, Global Credit and Fixed Income with Morgan Stanley, RBC Capital Markets, and Bank of America

#### Jono Peters

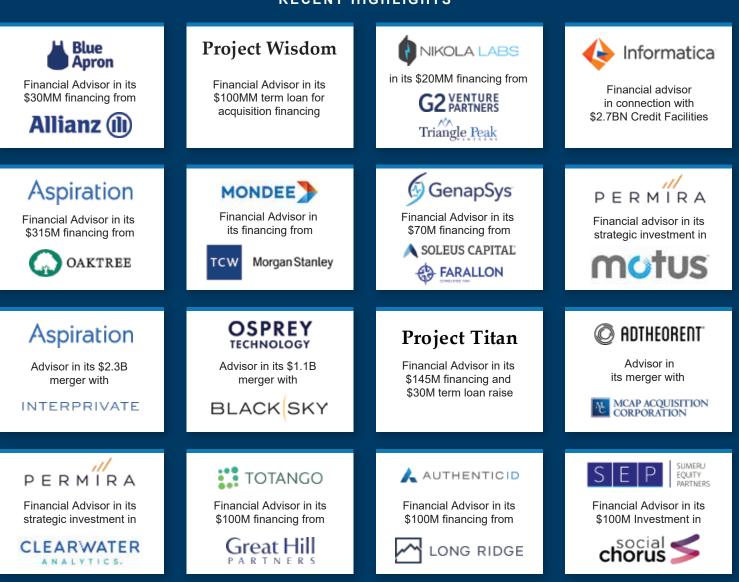
Vice President, Capital Markets jono.peters@usadvisors.com | 212-376-1724

Experience: 6+ years of Leveraged Finance experience at Citigroup. Jono served as an Artillery Officer in the United States Marine Corps, completing one combat tour in Afghanistan.

#### **Emily Anderson**

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Experience: 16+ years of transaction advisory experience at CODE Advisors, Goldman Sachs, and Ernst & Young



#### **RECENT HIGHLIGHTS**