



Union Square Advisors Names Michael Meyer Chief Executive Officer

NEW YORK & SAN FRANCISCO, February 1, 2024 - Union Square Advisors, a technology-focused investment bank, today announced the appointment of Michael Meyer to the newly created role of Chief Executive Officer. He will remain a Partner and Head of Capital Markets.

Meyer has over 30 years of experience in leveraged finance, global credit and fixed income dealmaking. He has been responsible for the execution and oversight of over \$200 billion of capital markets transactions and has worked with the world's largest financial sponsors such as Blackstone, KKR & Co., Apollo Global Management and Permira. Since joining the firm in 2019, Union Square Advisors' Capital Markets group, led by Meyer, has advised on 28 transactions for approximately \$5 billion in deal volume.

"Mike's experience in capital markets, his commitment to our culture and our people, and his passion for our clients makes him the right leader for Union Square Advisors as we enter our next phase of growth," commented Ted Smith, President and Co-Founder, Union Square Advisors.

"I am grateful for the opportunity to take on this role at a pivotal moment in Union Square Advisors' history," added Meyer. "As the industry and our clients' needs evolve, I believe the firm is well positioned to take advantage of the opportunities in the technology sector, and I look forward to working with the team to take our organization to the next level."

Prior to joining Union Square Advisors, Meyer was Head of Global Credit and U.S. Fixed Income at RBC Capital Markets. Prior to RBC, he ran the leveraged finance and global credit business at Bank of America and Bank of America Merrill Lynch. Meyer has also held leadership positions in the leveraged finance and high yield businesses at Morgan Stanley and Citigroup.

About Union Square Advisors

Union Square Advisors is a leading technology-focused investment bank that offers strategic mergers & acquisitions advice and execution, agented private capital financing and debt capital markets advisory services. Founded in 2007, with offices in San Francisco and New York, Union Square Advisors works with leading public and private technology companies, private equity, venture capital and family offices. Our expertise spans many aspects of the technology landscape, including Enterprise Software and Infrastructure, FinTech, HealthTech, Internet+Digital Media, eCommerce, Consumer Software, AIoT & Industrial Technology and other key segments. Since inception, Union Square Advisors has advised on more than 175 strategic and financing transactions, valued in excess of \$120B. For more information, please visit <http://www.usadvisors.com>. Member FINRA and SIPC.

Media Contact:

Emily Roy
Prosek Partners for Union Square Advisors
eroy@prosek.com