

## Deep Experience. Seamless Integration.

The Capital Markets group of Union Square Advisors specializes in providing unique capital markets solutions to venture capital, private equity, and corporate clients. Our experience and expertise spanning credit cycles and capital structures enable us to deliver comprehensive and customized advisory services that address the specific needs of our clients.

Our core capabilities are middle-market capital raising, private placements, capital structure optimization, and debt advisory. We arrange debt and equity financings in all size ranges and for every type of transaction; from growth capital to more challenging situations. We also provide differentiated views on how to optimize existing capital structures in connection with M&A, refinancings and other events. We are beholden only to our clients – independent, and conflict-free.

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Union Square Advisors LLC, is a registered broker-dealer and member of FINRA and SIPC.

## At-A-Glance Summary of Services

### Capital Raising

- Arranging and syndicating debt/equity structured solutions for middle market technology and non-technology issuers
- Growth capital, opportunistic refinancings, LBOs, and dividend recapitalizations
- Expansive network of private lenders, credit funds, and special situation funds with broad array of risk and yield preferences
- Negotiating credit documentation and execution management
- Arrangement for Staple Financing in connection with M&A transactions and bridge financing for equity raises or other events

### Capital Structure Optimization

- Differentiated insights and execution strategies
- Capital product agnostic – leveraged loans, high yield bonds, preferred debt/equity and other structured instruments
- Advice to PE and VC portfolio issuers of any size and in any industry

### Special Situations

- Non-traditional capital raises and use of proceeds
- Storied situations / off-the-run financings and structures
- Liability management
- Amendments and consents

## CAPITAL MARKETS TEAM



**Carter McClelland**, *Chairman and Co-Founder*  
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212-376-1750  
50+ years of investment banking and advisory experience on Wall Street, including Morgan Stanley, Deutsche Bank and Bank of America



**Mike Meyer**, *Chief Executive Officer, Head of Capital Markets*  
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212-376-1725  
30+ years of leveraged finance, global credit and fixed income with Morgan Stanley, RBC Capital Markets and Bank of America



**Andrew Atherton**, *Partner, Software*  
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19+ years of technology investment banking and principal investing experience at RBC Capital Markets, Goldman Sachs and Raymond James



**Emily Anderson**, *Managing Director, Head of Sponsor Coverage*  
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415-501-8045  
18+ years of transaction advisory experience at CODE Advisors, Goldman Sachs and Ernst & Young



**Michael Moore**, *Managing Director, Capital Markets*  
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212-376-1740  
16+ years of leveraged finance experience primarily focused on the technology and consumer industry verticals at Citigroup



**Jono Peters**, *Director, Capital Markets*  
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212-376-1724  
8+ years of leveraged finance experience at Citigroup; served as an Artillery Officer in the United States Marine Corps, completing one combat tour in Afghanistan

## RECENT HIGHLIGHTS

**Synamedia**

in its \$460M  
financing from



**blueshift**

in its \$40M growth  
investment from



**SoundHound**

Financial Advisor in its  
\$125M financing from



**Grove**  
COLLABORATIVE

Financial Advisor in its  
\$107M financing from



Financial Advisor in its  
\$30M financing from



Financial Advisor in  
connection with  
\$2.7B Credit Facilities

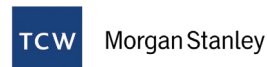
**Aspiration**

Financial Advisor in its  
\$315M financing from



**MONDEE**

Financial Advisor in its  
financing from



**GenapSys**

Financial Advisor in its  
\$70M financing from



**PERMIRA**

Financial Advisor in its  
strategic investment in



**actifio**

Financial Advisor in its  
\$100M financing led by



**OSPREY  
TECHNOLOGY**

Financial Advisor in its  
\$1.1B merger with



**PERMIRA**

Financial Advisor in its  
strategic investment in



**TOTANGO**

Financial Advisor in its  
\$100M financing from



**AUTHENTICID**

Financial Advisor in its  
\$100M financing from



**SEP** SUMERU  
EQUITY  
PARTNERS

Financial Advisor in its  
\$100M Investment in

