

Capital Markets

UNION
SQUARE
ADVISORS

Deep Experience. Seamless Integration.

The Capital Markets group of Union Square Advisors specializes in providing bespoke capital markets solutions to venture capital, private equity, and corporate clients. Our experience and expertise spanning credit cycles and capital structures enable us to deliver comprehensive and customized advisory services that address the specific needs of our clients.

Our core capabilities are middle-market capital raising, private placements, capital structure optimization, and debt advisory. We arrange debt and equity financings in all size ranges and for every type of transaction; from growth capital to more challenging situations. We also provide differentiated views on how to optimize existing capital structures in connection with M&A, refinancings and other events. Our advice is independent, and we are beholden only to our clients.

SAN FRANCISCO

1 Embarcadero Center
Suite 950
San Francisco, CA 94111
415.501.8000

NEW YORK

1350 Avenue of the Americas
Suite 700
New York, NY 10019
212.376.1700

www.usadvisors.com

Union Square Advisors LLC
is a member of FINRA and SIPC.

At-A-Glance Summary of Services

Capital Raising

- Arranging and syndicating debt/equity structured solutions for middle market technology and non-technology issuers
- Growth capital, opportunistic refinancings, LBOs, and dividend recapitalizations
- Expansive network of private lenders, credit funds, and special situation funds with broad array of risk and yield preferences
- Negotiating credit documentation and execution management
- Arrangement for Staple Financing in connection with M&A transactions and bridge financing for equity raises or other events

Capital Structure Optimization

- Differentiated insights and execution strategies
- Capital product agnostic – leveraged loans, high yield bonds, preferred debt/equity and other structured instruments
- Advice to PE and VC portfolio issuers of any size and in any industry

Special Situations

- Non-traditional capital raises and use of proceeds
- Storied situations / off-the-run financings and structures
- Liability management
- Amendments and consents

Capital Markets Team



Carter McClelland, Chairman and Co-Founder
carter.mcclelland@usadvisors.com
212-376-1750

50+ years of investment banking and advisory experience on Wall Street, including Morgan Stanley, Deutsche Bank and Bank of America



Mike Meyer, Chief Executive Officer
Head of Capital Markets

michael.meyer@usadvisors.com
212-376-1725

30+ years of leveraged finance, global credit and fixed income with Morgan Stanley, RBC Capital Markets and Bank of America



Todd Meadow, Managing Director, Capital Markets,
Head of Sponsor Coverage & GP Solutions

todd.meadow@usadvisors.com
212-376-1720

20+ years of experience in M&A, capital markets and GP liquidity solutions at Devon Park, Lazard, Nomura and Goldman Sachs

Featured Transactions



in its \$33M+ financing led by



\$165M investment in



in its \$105M+ financing from



in its \$260M+ financing from



in its \$40M growth investment from



in its \$460M financing from



in its \$125M financing from



in its \$107M financing from



in its \$80M financing led by



in its \$24.6M financing from



in its financing



in its \$30M financing from



Financial Advisor in connection with \$2.7B Credit Facilities



in its \$70M financing from



in its strategic investment in



in its \$1.1B merger with



in its strategic investment in



in its \$100M financing from



in its \$100M financing from



in its \$100M Investment in



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1 Embarcadero Center
Suite 950 San Francisco, CA 94111.

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