



Union Square Advisors Promotes Andrew Atherton to Partner

NEW YORK and SAN FRANCISCO (January 12, 2023) – [Union Square Advisors](http://www.usadvisors.com), a technology-focused investment bank, announced today Andrew Atherton’s promotion to Partner, effective immediately. Atherton most recently served as Managing Director at the firm where he focuses on Software and Financial Technology companies. Atherton also implemented and continues to lead the firm’s Merchant Banking efforts.

“Andrew’s promotion to Partner is a testament to the outstanding advice he provides our clients day-in and day-out, as he has done throughout his tenure at the firm,” said Co-Founder and President Ted Smith. “We continue to admire his commitment to the craft and his deep knowledge in Software and FinTech, and we look forward to supporting him in his continued success.”

Atherton has had an 18-year career in investment banking and principal investing, the last seven of which have been with Union Square Advisors where he started as a Vice President.

“It has been an absolute privilege to be a part of the team at Union Square Advisors,” said Atherton. “I look forward to what’s in store for the next chapter of my career as Partner, and to contributing to the future growth and success of the firm.”

Prior to joining the firm, Atherton held roles within the Technology group of RBC Capital Markets, focused on M&A and debt and equity capital raises, and Goldman Sachs’ Special Situations Group providing debt and equity capital to middle market companies. Atherton began his career at Shattuck Hammond Partners.

About Union Square Advisors

Union Square Advisors is a leading technology-focused investment bank that offers strategic mergers & acquisitions advice and execution, agented private capital financing and debt capital markets advisory services. Founded in 2007, with offices in San Francisco and New York, Union Square Advisors works with leading public and private technology companies, private equity, venture capital and family offices. Our expertise spans many aspects of the technology landscape, including Enterprise Software and Infrastructure, FinTech, Healthcare IT, Internet+Digital Media, eCommerce, Consumer Software, AIoT & Industrial Technology and other key segments. Since inception, Union Square Advisors has advised on more than 160 strategic transactions, valued in excess of \$115B. For more information, please visit <http://www.usadvisors.com>.

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