



Union Square Advisors Opens Boston Office

New office marks the bank's third location and East Coast expansion

BOSTON, February 10, 2025 – Technology-focused investment bank [Union Square Advisors](http://www.usadvisors.com) today announced the expansion of its operations with the opening of a new office location in Boston, Massachusetts. The firm's Boston team will serve existing and prospective clients in the New England area, further expanding its capabilities to deliver strategic advice and execution in mergers and acquisitions, private capital financings and other capital markets transactions across the technology sector. The firm celebrated the grand opening of its new office last week by hosting several local private equity, private credit and technology market leaders at the 2025 Men's Beanpot hockey tournament held at TD Garden.

"Since our inception 18 years ago, we have had a long history of working with great technology companies and investors in the Boston and New England area," said Union Square Advisors' Co-founder and President Ted Smith. "We're excited to expand our footprint in such a dynamic city, which offers a high-velocity environment, broad technology ecosystem and terrific potential for us to bring on additional new talent."

CEO and Head of Capital Markets Michael Meyer added, "We are eager to progress the ongoing work and promising new opportunities we have in and around Boston, especially following the two senior hires we made in the area in 2024 – Software-focused Managing Director Chris Appaneal, and Director of Capital Markets Anderson Wasden."

Expanding Union Square Advisors' existing roots in New York City and San Francisco, the new office in downtown Boston is located at One Boston Place, Suite 2600.

About Union Square Advisors

Union Square Advisors is a leading technology-focused investment bank that offers strategic mergers & acquisitions advice and execution, agented private capital financing and capital markets advisory services. Founded in 2007, with offices in San Francisco and New York, Union Square Advisors works with leading public and private technology companies, private equity, venture capital and family offices. Our expertise spans many aspects of the technology landscape, including Enterprise Software and Infrastructure, FinTech, HealthTech, Internet+Digital Media, eCommerce, Consumer Software, AIoT & Industrial Technology, GRC, Back-Office Software and other key segments. Since inception, Union Square Advisors has advised on more than 190 strategic and financing transactions, valued in excess of \$120B. For more information, please visit <http://www.usadvisors.com>.

Union Square Advisors LLC is a member of FINRA and SIPC.

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